

# Advertising Agreement

Contract Length:  12 Months  6 Months  Other From \_\_\_\_/\_\_\_\_/\_\_\_\_ Through \_\_\_\_/\_\_\_\_/\_\_\_\_

## ADVERTISING CAMPAIGNS

Ad Size or Package \_\_\_\_\_

### MONTHLY COST

Display Ad \$ \_\_\_\_\_

Total Options \$ \_\_\_\_\_

MONTHLY TOTAL \$ \_\_\_\_\_

Design fee \$ \_\_\_\_\_

1<sup>st</sup> Month Total \$ \_\_\_\_\_

## OPTIONS

TOTAL OPTIONS \_\_\_\_\_

I authorize *Natural Awakenings* to bill this credit card for the amounts and frequency specified by this contract, and am aware that it is my responsibility to provide information by the 1<sup>st</sup> of the month prior to publication.

If paying by check, make check payable to ***Holistic Choice Publishing***.

Business or Professional Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Email \_\_\_\_\_

Website: \_\_\_\_\_ FAX \_\_\_\_\_

Natural Awakenings accepts the following credit cards.  Visa,  MasterCard,  American Express

Credit Card # \_\_\_\_\_

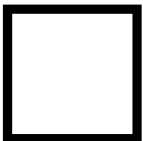
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on Credit Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I agree to the terms of this contract. I understand cancellation penalties and payment policies.  
I authorize the above charges to my credit card.

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_\_



Please initial.  
"Yes, I read  
the fine print."

**Billing & Renewals:** All advertising must be prepaid. **First payment** may be charged day of order. **Subsequent credit/debit card charging** is on or near the 1st of the month prior to publication unless pre-approved for another date. Charge confirmation will appear on your card statement ***Holistic Choice Publishing*** and email confirmations of each charge is sent, if valid email address is provided. Agreements are renewed automatically. **To cancel**, notify us in writing before the 1<sup>st</sup> of the month prior to the last month of your contract. **Broken Agreements:** Broken agreements are defined as the initial term of the contract agreed. 20% of the remaining payments which constitutes the unearned discount will be due upon breaking the agreement. Should this become a collection problem, the client assumes all reasonable costs of collection, including, but not limited to court costs, interest and legal fees.